

Concert "George Enescu 70" with violinist Diana Jipa & pianist Toma Popovici

DATE: Sunday, November 30, 2025
LOCATION: Dong Cheng Qu, Bei Jing Shi, CN

Event Description

Concert "George Enescu 70" with violinist Diana Jipa & pianist Toma Popovici is a premier performing-arts event in Dong Cheng Qu. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts

Importance Rank: 33/100

Expected Attendance: 138 people

Event ID: 7ayNHPYTGTmrNpU82V

Hotel Demand Indicators

ADR Impact Index: 4.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 55 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.