

Concert avec Stève Thoraud dans une tonnelle à Tourville-la-Rivière - Chez l'habitant

DATE: Saturday, September 6, 2025
LOCATION: Tourville-la-Rivière, Normandie, FR

Event Description

Concert avec Stève Thoraud dans une tonnelle à Tourville-la-Rivière - Chez l'habitant is a premier performing-arts event in Tourville-la-Rivière. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts

Importance Rank: 27/100

Expected Attendance: 70 people

Event ID: AYr29V6e3hYfriBRxj

Hotel Demand Indicators

ADR Impact Index: 3.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 28 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.