

Concert alternatif avec le duo -ii- dans une grange à Gex - Lieu insolite

DATE: Tuesday, September 30, 2025
LOCATION: Gex, Auvergne-Rhône-Alpes, FR

Event Description

Concert alternatif avec le duo -ii- dans une grange à Gex - Lieu insolite is a premier performing-arts event in Gex. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts

Importance Rank: 41/100

Expected Attendance: 342 people

Event ID: 4wWA63PbDRnrNUiY6p

Hotel Demand Indicators

ADR Impact Index: 5.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 137 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.