

CONCERT 80 / 90 / 2000

DATE: Friday, October 17, 2025
LOCATION: Bout-du-Pont-de-Larn, Occitanie, FR

Event Description

CONCERT 80 / 90 / 2000 is a premier concerts event in Bout-du-Pont-de-Larn. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 40/100

Expected Attendance: 310 people

Event ID: 7dB4KtBrfyYDUUnKUe

Hotel Demand Indicators

ADR Impact Index: 4.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 124 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
