

Concacaf World Cup Qualifiers - Final Round - Suriname vs Guatemala

DATE: Tuesday, November 18, 2025
LOCATION: Guatemala, Guatemala, GT

Event Description

Concacaf World Cup Qualifiers - Final Round - Suriname vs Guatemala is a premier sports event in Guatemala. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 70/100

Expected Attendance: 9,642 people

Event ID: 85seKVtUtL3eCRSdLt

Hotel Demand Indicators

ADR Impact Index: 7.5x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 3,857 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.