

Concacaf World Cup Qualifiers - Final Round - Curaçao vs Jamaica

DATE: Tuesday, November 18, 2025
LOCATION: Kingston, St. Andrew Parish, JM

Event Description

Concacaf World Cup Qualifiers - Final Round - Curaçao vs Jamaica is a premier sports event in Kingston. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 75/100

Expected Attendance: 17,183 people

Event ID: 7oV94LcTWdANGFhwBV

Hotel Demand Indicators

ADR Impact Index: 7.9x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 6,873 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.