

Concacaf World Cup Qualifiers - Final Round - Costa Rica vs Nicaragua

DATE: Friday, September 5, 2025
LOCATION: Managua, Departamento de Managua, NI

Event Description

Concacaf World Cup Qualifiers - Final Round - Costa Rica vs Nicaragua is a premier sports event in Managua. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 76/100

Expected Attendance: 19,532 people

Event ID: Bznm2aq2fsVrLhpUcg

Hotel Demand Indicators

ADR Impact Index: 8.0x baseline (varies by property tier & location)

Occupancy Impact: +62 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 7,813 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.