

Concacaf World Cup Qualifiers - Final Round - Bermuda vs Jamaica

DATE: Tuesday, October 14, 2025
LOCATION: Kingston, St. Andrew Parish, JM

Event Description

Concacaf World Cup Qualifiers - Final Round - Bermuda vs Jamaica is a premier sports event in Kingston. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 73/100

Expected Attendance: 14,770 people

Event ID: HE8NCauK5DR4Tke9Wi

Hotel Demand Indicators

ADR Impact Index: 7.7x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 5,908 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.