

Comunidade IA Rio Preto Encontro 11/10/2025 Agro & IA

DATE: Saturday, October 11, 2025
LOCATION: Jardim Congonhas, São Paulo, BR

Event Description

Comunidade IA Rio Preto Encontro 11/10/2025 Agro & IA is a premier conferences event in Jardim Congonhas. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 38/100

Expected Attendance: 247 people

Event ID: 3gcyKKXiFSUQQ45iSZ

Hotel Demand Indicators

ADR Impact Index: 4.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 99 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
