

Complexo do Pantera - 8º Edição de 2025

DATE: Saturday, August 16, 2025
LOCATION: Aparecida, Minas Gerais, BR

Event Description

Complexo do Pantera - 8º Edição de 2025 is a premier concerts event in Aparecida. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 39/100

Expected Attendance: 290 people

Event ID: Fo9dHSdBTeBGPjZ4u7

Hotel Demand Indicators

ADR Impact Index: 4.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 116 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.