

COMPLET - Soirée de Médiumnit  & Voyance Collective (ST-JEAN)

DATE: Friday, September 19, 2025
LOCATION: Saint-Jean-sur-Richelieu, Qu bec, CA

Event Description

COMPLET - Soir e de M diumnit  & Voyance Collective (ST-JEAN) is a premier concerts event in Saint-Jean-sur-Richelieu. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 31/100

Expected Attendance: 118 people

Event ID: ATS73jV2eUc7C4JHZ8

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 47 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.