

Como Vender Para Órgãos Públicos? Desafios e Oportunidades Para Sua Empresa Crescer.

DATE: Tuesday, October 14, 2025
LOCATION: Vila Sao Tarcisio, Minas Gerais, BR

Event Description

Como Vender Para Órgãos Públicos? Desafios e Oportunidades Para Sua Empresa Crescer. is a premier conferences event in Vila Sao Tarcisio. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 32/100

Expected Attendance: 119 people

Event ID: 52dn88ftj7ny7xkLJi

Hotel Demand Indicators

ADR Impact Index: 4.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 48 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.