

Community Pop-Up met Esmah LahLah - Den Bosch

DATE: Thursday, October 16, 2025
LOCATION: 's-Hertogenbosch, Noord-Brabant, NL

Event Description

Community Pop-Up met Esmah LahLah - Den Bosch is a premier conferences event in 's-Hertogenbosch. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 26/100

Expected Attendance: 66 people

Event ID: 7dp8ZgDC492eo6GDAe

Hotel Demand Indicators

ADR Impact Index: 3.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 26 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.