

# Community Pancake Breakfast Fundraiser

DATE: Saturday, October 11, 2025  
LOCATION: Riverhead, Auckland, NZ

## Event Description

Community Pancake Breakfast Fundraiser is a premier community event in Riverhead. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** community

**Importance Rank:** 26/100

**Expected Attendance:** 60 people

**Event ID:** HkjEf3W9JvR9nsXwHa

## Hotel Demand Indicators

**ADR Impact Index:** 3.7x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 24 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*