

Community Gathering in London: B\$@C 4C,

DATE: Saturday, September 13, 2025
LOCATION: London, England, GB

Event Description

Community Gathering in London: B\$@C 4C,,8 C€ Bô1C'>Dt=D'9 B ?C A. is a premier festivals event in London, attracting attendees from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 36/100

Expected Attendance: 199 people

Event ID: 4DCNec4pVo8KQdEFWe

Hotel Demand Indicators

ADR Impact Index: 4.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 80 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.