

Community Fun Fest Anniversary Celebration 3Wheel Showout "STEPPIN WITH THEM SLINGZ"

DATE: Saturday, August 16, 2025
LOCATION: Greenville, North Carolina, US

Event Description

Community Fun Fest Anniversary Celebration 3Wheel Showout "STEPPIN WITH THEM SLINGZ" is a premier festivals event in Greenville. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 50/100

Expected Attendance: 1,005 people

Event ID: 9CMUYG8beAJan5ETA9

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 402 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
