

Community Conversation on Homelessness #2: Focus on How

DATE: Wednesday, February 11, 2026
LOCATION: Ottawa, Ontario, CA

Event Description

Community Conversation on Homelessness #2: Focus on How is a premier conferences event in Ottawa. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 31/100

Expected Attendance: 115 people

Event ID: H2DatvcfVGWWXhy4Aq

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 46 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.