

# Committee of 25 Fun Run/Walk/Roll

DATE: Sunday, October 12, 2025  
LOCATION: Hamilton, Hamilton, BM

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## Event Description

Committee of 25 Fun Run/Walk/Roll is a premier sports event in Hamilton. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 35/100

**Expected Attendance:** 188 people

**Event ID:** 8G64V9C5GbNDMz8994

## Hotel Demand Indicators

**ADR Impact Index:** 4.5x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 75 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*