

Comhairle nan Eilean Siar - Winter Half Term Holidays

DATE: Thursday, November 27, 2025
LOCATION: GB

Event Description

Comhairle nan Eilean Siar - Winter Half Term Holidays is a premier school-holidays event in the region. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: school-holidays

Importance Rank: 60/100

Expected Attendance: 3,217 people

Event ID: 6J2MV77wfyk3myhsy5

Hotel Demand Indicators

ADR Impact Index: 6.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,287 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.