

Comfortably Numb Canada's Pink Floyd Show

DATE: Saturday, January 31, 2026
LOCATION: Ottawa, Ontario, CA

Event Description

Comfortably Numb Canada's Pink Floyd Show is a premier concerts event in Ottawa. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts
Importance Rank: 48/100
Expected Attendance: 835 people
Event ID: GVF5Wsy3iZ5y3UvvVA

Hotel Demand Indicators

ADR Impact Index: 5.6x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 334 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.