

# Comerciantes Unidos vs Cusco FC

DATE: Sunday, October 12, 2025

LOCATION: Cusco, Cusco, PE

## Event Description

Comerciantes Unidos vs Cusco FC is a premier sports event in Cusco. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 75/100

**Expected Attendance:** 17,698 people

**Event ID:** HKq2RdSMpwTTS2vFcD

## Hotel Demand Indicators

**ADR Impact Index:** 7.9x baseline (varies by property tier & location)

**Occupancy Impact:** +61 percentage points over baseline

**Booking Lead Time:** Demand begins 90 days before event

**Impact Radius:** 25km from venue

**Estimated Room Nights:** 7,079 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*