

Comemoração de 10 anos do Guia Capixaba!

DATE: Tuesday, August 19, 2025
LOCATION: Pontal de Camburi, Espírito Santo, BR

Event Description

Comemoração de 10 anos do Guia Capixaba! is a premier concerts event in Pontal de Camburi. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 36/100

Expected Attendance: 197 people

Event ID: BFNpjKvHHGinK3jYv9

Hotel Demand Indicators

ADR Impact Index: 4.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 79 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.