

COMEDY NIGHT with JARRED FELL

DATE: Friday, August 29, 2025
LOCATION: Great Barrier Island / Aotea, Auckland, NZ

Event Description

COMEDY NIGHT with JARRED FELL is a premier performing-arts event in Great Barrier Island / Aotea. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts
Importance Rank: 45/100
Expected Attendance: 561 people
Event ID: 6HhBtdywtJ5uBcg2w

Hotel Demand Indicators

ADR Impact Index: 5.3x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 224 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
