

# Comedy Nacht met oa Ruud Smulders

DATE: Wednesday, December 3, 2025  
LOCATION: Eindhoven, Noord-Brabant, NL

## Event Description

Comedy Nacht met oa Ruud Smulders is a premier performing-arts event in Eindhoven. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** performing-arts

**Importance Rank:** 41/100

**Expected Attendance:** 357 people

**Event ID:** 375tUgZ8D9BtjaM7W4

## Hotel Demand Indicators

**ADR Impact Index:** 5.0x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 143 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*