

# Comedy Club à La Place !

DATE: Wednesday, September 17, 2025

LOCATION: Rennes, Bretagne, FR

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## Event Description

Comedy Club à La Place ! is a premier performing-arts event in Rennes. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** performing-arts

**Importance Rank:** 32/100

**Expected Attendance:** 122 people

**Event ID:** BqvDTvLoEchvtwCfa

## Hotel Demand Indicators

**ADR Impact Index:** 4.2x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 49 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

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Document generated on 6/4/2026, 3:36:36 AM