

Comedy and Chaos

DATE: Friday, September 5, 2025
LOCATION: Christies Beach, South Australia, AU

Event Description

Comedy and Chaos is a premier performing-arts event in Christies Beach. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts

Importance Rank: 28/100

Expected Attendance: 76 people

Event ID: 8Bfjn5TwHhJitgWEYo

Hotel Demand Indicators

ADR Impact Index: 3.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 30 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
