

COMEDIE MUSICALE // AU COEUR DU POUVOIR, Le pouvoir du chœur

DATE: Friday, September 19, 2025
LOCATION: Marcq-en-Barœul, Hauts-de-France, FR

Event Description

COMEDIE MUSICALE // AU COEUR DU POUVOIR, Le pouvoir du chœur is a premier performing-arts event in Marcq-en-Barœul. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts

Importance Rank: 38/100

Expected Attendance: 242 people

Event ID: FMNysfRLfMYD6KS2gV

Hotel Demand Indicators

ADR Impact Index: 4.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 97 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.