

Comedian James Stephens III is "The Man of a Thousand Voices"

DATE: Friday, August 15, 2025
LOCATION: Myrtle Beach, South Carolina, US

Event Description

Comedian James Stephens III is "The Man of a Thousand Voices" is a premier performing-arts event in Myrtle Beach. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts
Importance Rank: 38/100
Expected Attendance: 252 people
Event ID: 6YP8bJvkRVpEp3Y5Uu

Hotel Demand Indicators

ADR Impact Index: 4.7x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 101 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
