

COME TO CANADA EXPO - St. Lucia

DATE: Monday, August 25, 2025
LOCATION: Rodney Bay, Gros Islet, LC

Event Description

COME TO CANADA EXPO - St. Lucia is a premier expos event in Rodney Bay. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 49/100

Expected Attendance: 875 people

Event ID: ErdyVjXuduaN2AkunT

Hotel Demand Indicators

ADR Impact Index: 5.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 350 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.