

Combinación de La Habana and Marisol y la Magia del Norte

DATE: Saturday, November 8, 2025
LOCATION: Lima, PE

Event Description

Combinación de La Habana and Marisol y la Magia del Norte is a premier festivals event in Lima. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 43/100

Expected Attendance: 455 people

Event ID: AXVo3BZjVxk5Fk9d9K

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 182 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.