

Columbia Lions vs Princeton Tigers

DATE: Friday, October 3, 2025
LOCATION: Princeton, New Jersey, US

Event Description

Columbia Lions vs Princeton Tigers is a premier sports event in Princeton. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 63/100

Expected Attendance: 4,286 people

Event ID: 4L3F2phhAmTZP44thj

Hotel Demand Indicators

ADR Impact Index: 6.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,714 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.