

Colorado College Tigers vs New Mexico State Aggies Womens Soccer

DATE: Thursday, August 14, 2025
LOCATION: Las Cruces, New Mexico, US

Event Description

Colorado College Tigers vs New Mexico State Aggies Womens Soccer is a premier sports event in Las Cruces. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 40/100

Expected Attendance: 300 people

Event ID: 7y6yhGGnvxpReEjFxf

Hotel Demand Indicators

ADR Impact Index: 4.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 120 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.