

Collectormania Milton Keynes

DATE: Friday, September 12, 2025
LOCATION: Milton Keynes, England, GB

Event Description

Collectormania Milton Keynes is a premier conferences event in Milton Keynes. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 40/100

Expected Attendance: 304 people

Event ID: Y3HP6c6GRD6UHawFL4

Hotel Demand Indicators

ADR Impact Index: 4.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 122 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.