

# Collections K x&W o: The Art of Birds

DATE: Tuesday, September 2, 2025  
LOCATION: Whanganui, Manawat ũv† æv àui Region, NZ

## Event Description

Collections K x&W&ó The Art of Birds is a premier festivals event in Whanganui. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** festivals

**Importance Rank:** 43/100

**Expected Attendance:** 429 people

**Event ID:** BfA2zqknQcwXEKXLMM

## Hotel Demand Indicators

**ADR Impact Index:** 5.2x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 172 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*