

Colchester Mind Body Spirit Event 17, 18 & 19 October 2025

DATE: Friday, October 17, 2025
LOCATION: Marks Tey, England, GB

Event Description

Colchester Mind Body Spirit Event 17, 18 & 19 October 2025 is a premier festivals event in Marks Tey. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 51/100

Expected Attendance: 1,130 people

Event ID: 9BM9xneYf2QdR3DWmY

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 452 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.