

COLA 2025 Public Program: Olivia Booth, Transparency Drawing Class

DATE: Saturday, August 16, 2025
LOCATION: Los Angeles, California, US

Event Description

COLA 2025 Public Program: Olivia Booth, Transparency Drawing Class is a premier expos event in Los Angeles. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 51/100

Expected Attendance: 1,092 people

Event ID: 4vh7dYPQWfJx8CHUpX

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 437 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
