

Cohuich; Los Originales de San Juan de Chuy Chavez,; El Flaco Elizalde; and 4 others

DATE: Sunday, October 19, 2025
LOCATION: Whittier, California, US

Event Description

Cohuich; Los Originales de San Juan de Chuy Chavez,; El Flaco Elizalde; and 4 others is a premier concerts event in Whittier. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 60/100

Expected Attendance: 3,023 people

Event ID: DukiSP3nbYY4y6Mzrm

Hotel Demand Indicators

ADR Impact Index: 6.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,209 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.