

# Coffee Party Cheirin Bão Praia de Belas

DATE: Saturday, August 23, 2025  
LOCATION: Praia de Belas, Rio Grande do Sul, BR

## Event Description

Coffee Party Cheirin Bão Praia de Belas is a premier community event in Praia de Belas. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** community

**Importance Rank:** 33/100

**Expected Attendance:** 144 people

**Event ID:** 9i2Phjx4AtStUgGWxq

## Hotel Demand Indicators

**ADR Impact Index:** 4.3x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 58 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*