

# Coffee & Meeting | Da Rotina à Estratégia: Finanças como Alavanca de Valor em Startups e PMEs

DATE: Wednesday, September 17, 2025  
LOCATION: Jardim Atlantico, Goiás, BR

## Event Description

Coffee & Meeting | Da Rotina à Estratégia: Finanças como Alavanca de Valor em Startups e PMEs is a premier conferences event in Jardim Atlantico. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 35/100

**Expected Attendance:** 179 people

**Event ID:** FieDqWHagWFCCFnGEw

## Hotel Demand Indicators

**ADR Impact Index:** 4.5x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 72 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

Generated by Be Circadian | Cultural Intelligence Platform

<https://becircadian.com/events/coffee-meeting-da-rotina-estrategia-finanas-como-alavanca-de-valor-em-startups-e-pmes>

Document generated on 6/4/2026, 12:24:35 PM