

COEO Conference

DATE: Friday, September 19, 2025
LOCATION: Longford Mills, Ontario, CA

Event Description

COEO Conference is a premier conferences event in Longford Mills. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 41/100

Expected Attendance: 338 people

Event ID: 3i9h3Moc3V2bzQ4rJV

Hotel Demand Indicators

ADR Impact Index: 5.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 135 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.