

# Code BEAM Europe 2025 - in person

DATE: Wednesday, November 5, 2025

LOCATION: Berlin, Berlin, DE

---

## Event Description

Code BEAM Europe 2025 - in person is a premier conferences event in Berlin. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 41/100

**Expected Attendance:** 346 people

**Event ID:** Asm3uzYp5t4vJxCwFL

## Hotel Demand Indicators

**ADR Impact Index:** 5.0x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 138 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---

Generated by Be Circadian | Cultural Intelligence Platform  
<https://becircadian.com/events/code-beam-europe-2025-in-person>

Document generated on 6/4/2026, 12:41:29 AM