

Cocktails with the Curator: A Toast to Architects of Being

DATE: Wednesday, January 7, 2026
LOCATION: Little Rock, Arkansas, US

Event Description

Cocktails with the Curator: A Toast to Architects of Being is a premier expos event in Little Rock. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 31/100

Expected Attendance: 114 people

Event ID: FUds6sJwvcpydV3Tka

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 46 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.