

Coastal Wave Markets and Food Truck Friday at the ACC!

DATE: Friday, August 22, 2025
LOCATION: Maple Ridge, British Columbia, CA

Event Description

Coastal Wave Markets and Food Truck Friday at the ACC! is a premier festivals event in Maple Ridge. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 40/100

Expected Attendance: 317 people

Event ID: EiacUcvpQRgvP3LJSx

Hotel Demand Indicators

ADR Impact Index: 4.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 127 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
