

COAST - EXHIBITION OPENING

DATE: Thursday, August 14, 2025
LOCATION: Havelock North, Hawke's Bay Region, NZ

Event Description

COAST - EXHIBITION OPENING is a premier expos event in Havelock North. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 39/100

Expected Attendance: 296 people

Event ID: 7Gmf9RZvnX6GLAg2bU

Hotel Demand Indicators

ADR Impact Index: 4.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 118 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
