

CNRS Thematic School: Extraction and Evaluation of the Orders of Magnitudes of Spatialized Issues by Zoning Surveys Based on Actors' Sayings (ZADA)

DATE: Monday, September 1, 2025
LOCATION: Strasbourg, Grand Est, FR

Event Description

CNRS Thematic School: Extraction and Evaluation of the Orders of Magnitudes of Spatialized Issues by Zoning Surveys Based on Actors' Sayings (ZADA) is a premier conferences event in Strasbourg. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 39/100

Expected Attendance: 273 people

Event ID: FPU4NeBPVynLBeLedS

Hotel Demand Indicators

ADR Impact Index: 4.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 109 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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