

# CN1 (W) - South - SIMECQ vs Queluz

DATE: Saturday, December 20, 2025  
LOCATION: Casal de Cambra, Lisboa, PT

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## Event Description

CN1 (W) - South - SIMECQ vs Queluz is a premier sports event in Casal de Cambra. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 46/100

**Expected Attendance:** 600 people

**Event ID:** zEc26iBEoG7XSwbGtt

## Hotel Demand Indicators

**ADR Impact Index:** 5.4x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 240 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

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