

CN1 (W) - South - Boa Viagem vs Queluz

DATE: Sunday, January 25, 2026
LOCATION: Casal de Cambra, Lisboa, PT

Event Description

CN1 (W) - South - Boa Viagem vs Queluz is a premier sports event in Casal de Cambra. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 46/100

Expected Attendance: 600 people

Event ID: 6gzYxARKhX4x79UAWT

Hotel Demand Indicators

ADR Impact Index: 5.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 240 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
