

CN1 (W) - North - Académico vs José Régio

DATE: Saturday, January 24, 2026
LOCATION: Vila do Conde, Porto, PT

Event Description

CN1 (W) - North - Académico vs José Régio is a premier sports event in Vila do Conde. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 55/100

Expected Attendance: 1,800 people

Event ID: usc39Nzpe5Rk4v94h4

Hotel Demand Indicators

ADR Impact Index: 6.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 720 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.