

# CN1 - South Central - Sporting II vs Eléctrico

DATE: Saturday, October 18, 2025  
LOCATION: Ponte de Sor, Portalegre, PT

## Event Description

CN1 - South Central - Sporting II vs Eléctrico is a premier sports event in Ponte de Sor. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 51/100

**Expected Attendance:** 1,101 people

**Event ID:** CxWc8qTgtHPH6VB7K8

## Hotel Demand Indicators

**ADR Impact Index:** 5.8x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 440 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*