

CN1 - South Central - Paço de Arcos vs ABA IPCB Castelo Branco

DATE: Sunday, January 11, 2026
LOCATION: Castelo Branco, Castelo Branco District, PT

Event Description

CN1 - South Central - Paço de Arcos vs ABA IPCB Castelo Branco is a premier sports event in Castelo Branco. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 45/100
Expected Attendance: 562 people
Event ID: 7qGKve7irpdDz5Xsi2

Hotel Demand Indicators

ADR Impact Index: 5.3x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 225 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
